For Release Time

Date

Company Name Announces Availability of Product

Subtitle

**New York, NY – 1st December 2018** – ABC’s latest addition to its luxurious Star family – Star 5 – is all set to be released globally on the 24th of December 2018, as announced today by the company’s Head PR Officer, John Taylor. “We are giving the best Christmas present to our lovely customers this year”, stated Taylor. It is, indeed, going to be one of the most exciting arrivals this holiday season due to its high-end features. Eager buyers can place preorders on the company’s website. There is going to be a surprise for the first fifty buyers.

A brand-new design is what sets Star 5 apart from its previous four predecessors. Unlike its ancestors, the upcoming device is larger yet slimmer with curvy edges and a shiny metal body. Other than being a true head turner, the gadget also houses the most state-of-the art hardware components to give its contenders a run for their money. The highlights of the phone include its high-resolution camera, a high-performance super processor and the latest Android operating system. ABC has fulfilled its promises of brining the most premium smartphone for the latest tech-savvy generation of users at an affordable price.

Star 5 has been creating an exciting hype in the smart gadget community since its announcement ceremony earlier this September. ABC has been the pioneer of futuristic design and technology. Along with ABC’s Deluxe range of tablets and laptops, the Star family of smartphones has also been extremely popular among tech geeks according to the market stats. With this newest addition, the company feels prouder than ever since the device is a vision of modern design and revolutionary technology.

Priced at $459.95, the premium Star 5 offers true value for money. “We are placing luxury and affordability in the same package. It’s a treat that comes along only once in a blue moon”, says Christopher Allen, ABC’s Senior Marketing Manager.

The company has also announced that the first 50 people who place their orders at the company’s website will receive a free mystery gift. This further enhances the festive mood for the upcoming holidays. All interested buyers should place their preorders right away to avail this wonderful opportunity.

# For more information, press only:

PR Contact Name

Phone number

Email

# For more information on Product:

Website