Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I am writing you this letter to know if you have settled well into your new house. The location of the house and the house itself fulfills all your desired requirements. I had also checked the neighborhood before recommending the house to you. I assure you that you have a very friendly neighborhood and I am very positive that you would certainly make some good friends here soon.

As a real estate agent, I feel this to be my responsibility that I let you know of the ways by which you can increase the value of your home in the upcoming years. Following are the few ideas I would like you to go through:

* [Article about home improvement project #1]
* [Article about home improvement project #2]
* [Article about home improvement project #3]

If you have any questions regarding these articles feel free to ask me as I would be very happy to assist you.

Regards,  
Your name