Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I hope you and your family are having a good time at your new house. I know you were very impressed by the way it was constructed and hence you felt its design to be the best for your family. Now as a week has passed, I am writing you this letter to inquire about any issue that you might be facing in the house. Moreover, if you would like to have any recommendations on handymen or good carpenters nearby I would be happy to help.

I would also like you to know how you can increase the value of your home in the coming years. Following are some ideas I would like to share with you.

* [Article about home improvement project #1]
* [Article about home improvement project #2]
* [Article about home improvement project #3]

If you have any queries regarding these articles do let me know by contacting me on [contact details].

Regards,  
Your name