[Your Name]

[Company Name]

[Street Address] [City, ST ZIP Code]

[Date]

Hello [Prospect],

It has come into my knowledge that the listing of your property for the [details of the address] has expired. I know this news can be really disappointing for you as by now you would have made plans about the property in question.

Throughout my career, I have seen that in most of the cases the real estate agent blames the price. In my opinion this is not correct. I firmly believe that anything in this world can be sold at the price demanded. All you need to have is good marketing skills.

I am in this property business since [date/year]. I think based on my experience I can better position your property. It would be an honor for me to work with you. If you find yourself interested in hearing the ideas I have for your property, then let me know. For making an appointment go to the link attached [Insert link to Meeting tool].

Sincerely,

[Your Name]

[Title]