[Your Name]

[Company Name]

[Street Address] [City, ST ZIP Code]

[Date]

Hello [Prospect],

I recently came to know that your listing for [address] has expired. Although you might be feeling frustrated at this time after hearing the news, but I genuinely think that I can be of some help here.

Usually it happens that the realtor tries to blame the price rather than taking the responsibility for his incompetency. In my experience your property is at a perfect location and is worth the price you have demanded.

The only requirement here is that your property needs better marketing. I have enough command over my profession and due to my experience in property related matters I think I can better position your property.

I would like to share my experience and ideas with you over a private meeting. If you find yourself interested, then do let me know. Kindly click on the link attached to set up a private meeting [Insert link to Meeting tool].

Sincerely,

[Your Name]

[Title]