[Your Name]

[Company Name]

[Street Address] [City, ST ZIP Code]

[Date]

Hello [Prospect],

I got the news that you are currently with your family enjoying vacations in [name of place]. I must acknowledge that the beauty of (name of the place) is matchless. The greenery and the beach with a perfect sunset view are a must see. I myself went there with my family once to cherish the spectacular scenery. However, I am writing you this letter to deliver good news to you.

Fortunately, the interest rates in [name] area have dropped by [percent value]. Thus, if you find yourself interested in knowing the available options for buying a property then let me know. Click on the link attached to book a time for a private meeting directly on my personal calendar

(Link to Meeting tool).

Have a perfect vacation.

Sincerely,

[Your Name]

[Title]