Date

To

Recipient Name

Street Address, City, ST ZIP Code

Dear Recipient Name,

On behalf of ABC corporation, I would like to thank you for being our client and choosing our organic products in the presence of numerous competitors.

Through this letter, we want to appreciate your loyalty to and trust in our offerings. You have helped us in achieving our target profits over the past years. There are many substitutes available in the market, but your choice of our organic vegetables has always helped us in fighting the competition.

We ensure you of the good quality and reasonable pricing. As a thank you note, we are offering you 20% discount on your next purchase.

We hope our relationship would continue in the future as well. Thank you once again.

With thanks,

Name Here

Your Title