Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I am a real estate agent by profession and I have recently moved my office from [name of place] to [name of place] area now. I know well that it is very difficult to trust someone new and that too in property business. Finding a good realtor for your property can sometimes prove to be as difficult as finding a needle in a haystack.

I would like to share views of my previous client with you here. I am proud to say that my client was not only satisfied with my performance but also, he was very happy with the property I had recommended to him. You can read his story by clicking on the link attached.

[Insert client testimonial]

If you are moved by the story of my client and would like to know more about me and the way I do my business, you can let me know. I would be very glad to share the details with you. Kindly click on the link attached to set up a private meeting with me. This link will take you to my personal calendar where you can choose a time and place according to your schedule.

Regards,  
Your name