Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

It is true that finding a realtor that understands the needs of his client well is difficult to find. Most of the people take the deals of their clients very professionally and throw a lot of stats in buying and selling a property and make it seem to be very hard nut to crack. They don’t do this for helping their client but all they are interested in is that they want their client to know they are working hard.

I don’t think client is interested in knowing how hard the realtor is working. The client’s interest lies in finding a property of his desire and that too at very reasonable rate. I would proudly like to share the experience of my previous client with me.

[Insert client testimonial]

In case you are moved by the story of my client and would like to know further details, I would be glad to share the details with you. Kindly click on the link attached to set up a private meeting with me. This link will take you to my personal calendar where you can choose a time and place according to your schedule.

Regards,  
Your name