Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I am writing you this letter because of the discussion we had on [date/ day]. You told me that you are thinking of selling your current house and shift with your wife to a house at the country side. Firstly, I would like you to know that this is a great idea. You should enjoy this retirement of yours with your wife witnessing the sunsets.

As you know I have been in this profession for the last 2 decades. Thus, I am confident that I can find you a house of your dreams and can sell this current house of yours for a good fortune. It is the best time for making this move because of many reasons. Few of the reasons are listed below:

* Over the past 5 years, a rise in the house pricing by [percent] has been witnessed.
* A total of [number] houses are approximately being sold on average in your city.
* The average price of these houses on sale is [number].

If you like my idea and would like to find yourself a house of your dreams, then do let me know. Kindly click on the link attached to get to my private calendar: [link to the meeting tool].

Regards,  
Your name