Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

Isn’t this the time for a change? Are you considering of changing the house you have been living in? I think this is the best time for this move. There are a number of reasons for this. Few of them are mentioned below:

* The house pricing in your area has increased by [percent] in the last five years.
* There is an average of [number] houses that are being sold in [number] of days
* The average price of the house being sold is [number].

If you find this idea to be exciting, then let me know. I would be more than happy to share further details with you. Kindly click on the link attached to get access to my personal calendar: [link to the meeting tool].

Regards,  
Your name