Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

Hope you are doing well. In my previous email sent to you on [date] I mentioned about few of the current market updates. If you had visited them then it is very good but in case, you couldn’t take out time to search for them there is nothing to worry about. Here I have attached a blog to help you in getting an idea about the status of the market: [link to the blog]

In this market it is usually observed that the deal often comes down to negotiations between the realters of both the parties. I would like you to know that if such a situation arrives you can trust on me. I have cracked many deals in my professional career and I can do this for you too. To give you an idea about how much my clients are satisfied with my work I would like you to read comments of my few clients.

“[name of realtor] is magic. He knows his work very well and is the best you can find in town. I cannot be more satisfied with my house. He made it possible for me to get my dream house at a very reasonable price”. - [name of the person]

“A friend of mine recommended [name of realtor] to me. Honestly speaking I was a little skeptical at first about if he would be able to get me a house in [name of the area]. But against all odds he was able to successfully pull off this task. I cannot thank him enough for his work”. -

Browse more testimonials listed on my website by clicking on the link attached: [link to the website]

To find your dream house this is the best time to search and I am here to help you at every step.

Regards,  
Your name