Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I would like to apologize to you for causing a disruption in your work by sending you this email. But I find it necessary to ask if you have visited the links I attached in my last email sent to you on [DATE]. Those links were intended to give you an idea about the current market status. But unfortunately, if you were not able to visit them earlier there is nothing to worry about. I am attaching a link to my blog here. This blog has a summary about the status of the market to give you the complete information without taking much of your time: [link to the blog]

In the market [name of the area] during the negotiations about the deal, it often comes to the point that the agents from both the sides have to negotiate on behalf of the clients. The professional ability of an agent in true meaning is tested in such a situation. I have cracked many deals earlier in my career and I would like you to put your trust in me. To help you in building this trust I would like you to read some comments written by my previous clients regarding my work.

*[name of the agent] came like an angel into my life. I was in a desperate need of a house as I had to move out of my previous house. Among all the other issues I was facing, I was unable to pay a huge amount of rent, yet I needed a house with enough space so that my family could live in comfort. All this was made possible by [name of the agent]. He used his professional skills to found us a comfy house and that too at a reasonable price”. - [name of the person]*.

*I would like to thank [name of the agent] for his efforts in finding me a new home. I can say with surety that I made no mistake by putting my trust in him. I would like to recommend [name of the agent] to everyone who wants to buy a new home but does not want to spend a huge amount”. - [name of the person].*

Browse more testimonials listed on my website by clicking on the link attached: [link to the website]

To find your dream house this is the best time to search and I am here to help you at every step.

Regards,  
Your name