Date

To

Recipient Name

Street Address, City, ST ZIP Code

Hello [Prospect name],

I am writing you this email to remind you about the email I sent you on [date]. The email included the links to the websites that had the latest updates about the status of the market. As I got no reply from your side probably you had no time for opening those links and search for updates.

I have good news for you in this case as I am attaching here the link to my latest blog. This blog summarizes all the details about the current market status. This would give you all the details without consuming much of your time: [link to the blog].

In the dealings here in the market it is often seen that the negotiations are performed in the end by the agents of both the sides. I want to assure you that if you allow me to handle your matters for you I won’t let you down. I have an experience of [number of years] in this field and by using that experience I can crack any deal for you. To gain your trust I would like to share with you some views of my recent clients.

“I am grateful to [name of the agent] for his services. He helped me in selling my previous home and buy a new one in my desired location”. - [name of the person].

“I would like to extend my gratitude to Mr. [name of the agent] for his impressive job. I was looking for a house in good condition at my desired location but was unable to find it despite looking for it for over two months. But Mr. [name of the agent] made it happen within a month. I cannot thank you enough for your services”. - [name of the person].

Browse more testimonials listed on my website by clicking on the link attached. [link to the website]

To find your dream house this is the best time to search and I am here to help you at every step.

Regards,  
Your name