To

[The Recipient Name]

**Subject: Request for Price List for [XYZ]**

On (date and day) we saw your advertisement on (TV channel name or wherever you saw the ad). Our team was quite surprised how come we did not know about such an incredible local brand that is producing high-end products with such limited resources? We are glad to find your brand and it will be an honor for us to make your products available to a larger number of audiences. We are interested in your products and excited to know more about them.

Though the ad described your products quite in detail, it didn’t mention prices. As we want to buy your products and are interested in promoting them through our platform, so we want to know the prices of your products.

If things worked out, we would like to take this partnership longer. For that, we may buy your products in bulk. It would be convenient for both of us if you provide us with the wholesale product price list.in addition to that, feel free to let us know your terms and conditions. Also, don’t hesitate to ask for any detail about our company, if needed.

We will be happy to assist you in this matter. We assure you that everything will go very smoothly from our side and we expect the same from you.

We hope in this way we would be able to take benefits from this partnership mutually. We are looking forward to your response.

Thank you.

[NAME]  
[COMPANY]